



40th NAEE Professional Development Conference

Hosted by



**FEDERAL
RESERVE
BANK
of ATLANTA**



Florida State College
at Jacksonville

Wednesday, February 26, 2020

4:30 – 6:00

NAEE Executive Committee

6:30 – 8:00

Cocktail Reception Sponsored by NEFE

Omni Ballroom
Omni Hotel
245 Water Street
Jacksonville, Florida 32202.

Thursday, February 27, 2020

Federal Reserve Bank of Atlanta—Jacksonville Branch
800 Water Street
Jacksonville, Florida 32204
Jekyll Island I & II

- 7:45 – 8:15** **Breakfast**
Compliments of the Federal Reserve Bank of Atlanta—Jacksonville Branch
- 8:15 – 8:20** **Welcome**
Jennifer Davidson, NAEF President, Nebraska Council on Economic Education President
Lesley Mace, Senior Education Program Manager, Federal Reserve Bank of Atlanta—
Jacksonville Branch
- 8:20-9:00** **NAEF Membership Activity**
- 9:00 –9:45** **Mapping the Personal Finance Ecosystem**
Billy Hensley, President and CEO NEFE
- 9:45-10:00** **Networking Break**
- 10:00-11:00** **Curriculum Writing: Next Steps**
Bonnie Meszaros, Assistant Professor of Economics, Associate Director - Center for
Economics Education and Entrepreneurship University of Delaware
Mary Suiter, Assistant Vice President and Economic Education Officer Federal Reserve
Bank of St. Louis
- 11:00-11:45** **CEE updates**
Nan Morrison, President and CEO Council for Economic Education
- 11:45-12:45** **Networking Lunch**
Compliments of the Federal Reserve Bank of Atlanta—Jacksonville Branch
- 12:45-1:30** **"Show Me the Money! - A hands-on activity, and other resources & opportunities for
the NAEF Network"**
Debbie Henney, Foundation for Teaching Economics

1:30-2:15

Panel about PD Best Practices

Moderator: Jamie Wagner

Susan Doty, Director, Center for Economic Education & Financial Literacy (CEEFL)
The University of Texas at Tyler

Andrew Hill, Economic Education Officer Federal Reserve Bank of Philadelphia

Mike Raymer, Executive Director Georgia Council on Economic Education

Princeton Williams, Senior Outreach Program Manager Federal Reserve Bank of
Atlanta

2:15-2:30

Networking Break

2:30-4:00

What's New at the Fed? Lesson Demonstrations

Moderator: Lesley Mace

Khaz Finley—Federal Reserve Bank of Cleveland

Gigi Wolf—Federal Reserve Bank of Kansas City

Andrea Caceres Santamaria—Federal Reserve Bank of St. Louis

4:00-5:00

Committee Meetings

Awards and Professional Recognition

Fall Conference

International

Marketing and Membership

Professional Development and Spring Conference

Educational Resources

Research

Technology and Social Media

Please choose 1 (or 2) committee to join. See page 8 for full description of each committee.

6:30 – 8:30

Reception and Dinner

River City Brewing

835 Museum Cir.

Jacksonville, FL 32207

Friday, February 28, 2020

Federal Reserve Bank of Atlanta—Jacksonville Branch
800 Water Street
Jacksonville, Florida 32204
Jekyll Island I & II

- 8:00-8:30** **Breakfast**
Compliments of the Federal Reserve Bank of Atlanta—Jacksonville Branch
- 8:30-10:00** **Research Session**
"The Effects of Financial Education on the Financial Behaviors of Gen Z, Gen Y, and All Generations"
 Bill Walstad and Jamie Wagner
"The Undergraduate Economics Coursework of Elementary and Secondary School Teachers"
 William B. Bosshardt and William Walstad
"A Textual Analysis of Economic Education Articles"
 Carlos Asarta and Diego Mendez-Carbajo
- 10:00-10:15** **Networking Break**
- 10:15-10:45** **Addressing the Economic Policy Literacy Issue**
Jon Haveman, Executive Director, National Economic Education Delegation
- 10:45-11:30** **What's New at the Atlanta Fed?!**
Lesley Mace, Senior Education Program Manager, Federal Reserve Bank of Atlanta—Jacksonville Branch
- 11:30-12:00** **GEEA Teacher Study Tours**
John Brock, Director of the Center for Economic Education at the University of Colorado, Colorado Springs
- 12:00-1:30** **Lunch and Awards Presentation**
Curriculum, Research, and Professional Awards
Compliments of the Federal Reserve Bank of Atlanta—Jacksonville Branch

Curriculum Awards

Gold

“Credit History and Equal Opportunity”

Eva Johnston, Genevieve Podleski

“Lights Camera Budget Game”

Chris Cannon

“Using a Structured Minimum Wage Debate in the Economics Classroom”

Scott Wolla

“A Yen to Trade”

Curt Anderson, Mary Suiter, Barb Flowers

“OxCart Man Lesson”

Andrea Caceres Santamaria

Silver

“Danny Dollar Academy”

Alexandria Halmbacher, Abdullah Al-Bahrani, Khaz Finley

Bronze

“The Atlanta Braves and SunTrust Park”

Mike Raymer, Chris Cannon

“Econland Game”

Tim Rogmans

“Fast Cash/Income Tax Page One Package”

Jeannette Bennett

“Bankruptcy Basics”

Vicki Furhop

“Interactive Approach to Teaching Absolute and Comparative Advantage”

Amanda Stiglbauer, Chandler Jordan

Research Awards

Rising Researcher Award

Jamie Wagner

2020 Phil Saunders Best Economic Education Paper

“Does Taking a Principles of Economics Course Online Influence Student Performance in Intermediate Economics Courses?”

Laura Ahlstrom, Carlos Asarta, and David Switzer

2020 National Endowment for Financial Education Best Economic Education Paper

“The Effects of Financial Education on the Financial Behaviors of Gen Z, Gen Y, and all Generations”

William B. Walstad and Jamie Wagner

Professional Awards:

Rising Star Award
Chris Cannon

Abbejean Kehler Technology Award
Kim Holder

Bessy B. Moore Service Award
Scott Wolla

John C. Schramm Leadership Award
Selena Swartzfager

Patricia Elder International Award
Tawni Ferrarini

James O'Neill Economic Education Multiplier Award
Harlan Day

1:30-1:45

Evaluations & Official Adjournment

Please scan the following QR code to complete the NAEE 2020 Conference survey.



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GLOBAL MARKETS & FREEDOM



NAEE Executive Committee

President: Jennifer Davidson, Nebraska Council on Economic Education

Past President: Julia Heath, University of Cincinnati

President Elect: Derek D'Angelo, Michigan Council on Economic Education

Treasurer: James Wilcox, University of Southern Mississippi

Council Representatives

Derek D'Angelo, Michigan Council on Economic Education

Daniel Mortensen, Virginia Council on Economic Education

Kathleen Lawson, Economics Arkansas

Center Representatives

Abdullah Al-Bahrani, Northern Kentucky University

James Wilcox, University of Southern Mississippi

Stephen Day, Virginia Commonwealth

At-Large Representatives

Scott Wolla, Federal Reserve Bank of St. Louis

Ex-Officio/ CEE Board Representatives:
Jeff Sanson, Indiana Council on Economic Education
Ruth Cookson, Old Dominion University

Executive Secretary: Kim Sosin, Univ of Nebraska Omaha Center (ret)
Social Media Director: Alyse Pflanz, Univ of Nebraska Kearney Center

NAEE Committees

Awards and Professional Recognition Committee - shall advise and make recommendations to the Executive Committee on the recognition of outstanding contributions of research, leadership, service and international contributions to economic education.

Fall Conference Committee - shall organize and make recommendations to the Executive Committee on the Associations' annual fall meeting. The Conference committee will assist the Council for Economic Education in the planning of the annual conference.

International Committee shall advise and make recommendations to the Executive Committee on ways to foster cooperation and build ties between the Association and professional economic educators in other countries and increase the presence of international content in Association programs and publications.

Marketing and Membership Committee - shall advise and make recommendations to the Executive Committee on promoting NAEE to potential new members and raising the visibility of NAEE.

Professional Development and Spring Conference Committee - shall advise and make policy recommendations to the Executive Committee regarding ways to enhance the professional skills of all members of the network, including planning and advising on the NAEE spring professional development conference.

Educational Resources Committee - shall review and make recommendations to the Executive Committee regarding economic education print and online materials, including future publications and/or updates of current curricula of the Council for Economic Education at their initiative, and endorsement of economic education curricula.

Research Committee - shall advise and make recommendations to the Executive Committee on existing or future economic education research directions and opportunities for Association members.

Technology and Social Media Committee - shall advise and make policy recommendations to the Executive Committee regarding ways to enhance the work of the network through the use of technology and social media.

Awards

Henry H. Villard Research Award

The Henry H. Villard Research Award was established to encourage and recognize outstanding contributions in economic education research. As a faculty member at City University in New York, Villard was co-founder and first editor of The Journal for Economic Education. His contributions to early research in the discipline were notable and set the tone and pace for later research. The NAEE Research Committee makes a recommendation for the recipient of this award.

Rising Star Award

This award is to recognize an individual who has been a member of the economic education network for seven years or less. The purpose of the award is to identify someone who has "hit the ground running" and made extraordinary contributions to economic education programs or services early in his or her career in economic education. The Rising Star Award encourages, recognizes, and acclaims one who has met the challenges of providing economic education service early on and who demonstrates the dedication and potential to be a strong leader in the future.

Abbejean Kehler Technology Award

This award recognizes a NAEE member instrumental in promoting the use of technology to improve the delivery of programs in economic education. This award recognizes the contribution of Abbejean Kehler, who chaired the NAEE Technology Committee for several years and continued serving on the Committee until her death in 2009.

This special honor is given at the discretion of the NAEE Technology Committee to a NAEE member who exhibits the Abbe's commitment to utilizing technology as a means of building a stronger network for economic educators, and improving the efficiency of Councils and Centers in delivering teaching training programs.

Bessy B. Moore Service Award

The Bessie B. Moore Service Award is designed to recognize individuals who are, or have been, affiliated with the CEE/NAEE organizations, and whose outstanding and dedicated service has had a significant impact on the delivery and enhancement of economic education. As one of our foremost economic educators, Moore organized and conducted economic education programs that gained board and community support, operated on a sound financial basis, reached virtually all Arkansas schools and attained national recognition for teacher curriculum projects. The Arkansas program, under her leadership and skillful management, became a model for other states.

John C. Schramm Leadership Award

The John C. Schramm Leadership Award is designed to recognize individuals who are, or have been, affiliated with the CEE/NAEE network, and whose leadership has had an extraordinary, positive impact at both the state and national levels. As director of the Kazanjian Foundation and the Kazanjian Awards Program (later sponsored by the International Paper Foundation), Schramm provided national leadership in economic education that serves as a model for the network.

Patricia Elder International Award

The Patricia Elder International Award, renamed in 2010 for long-time international specialist for CEE, Patty Elder, is designed to recognize individuals whose outstanding and dedicated service and leadership have had a significant impact on the delivery or enhancement of economic education throughout the world.

James O'Neill Economic Education Multiplier Award

The James O'Neill Economic Education Multiplier Award is presented by the National Association of Economic Educators to an economic educator who has been unusually successful at developing teachers of economics, and beyond that, someone who has inspired these teachers to also be advocates, recruiting other teachers into the economics fold. This economic educator, in the spirit of the award's namesake, multiplied the number of teachers, who further multiplied the number of students impacted by economics. The James O'Neill Economic Education Multiplier Award will be presented at the NAEE professional development meeting or at the annual NAEE meeting.

Rising Researcher Award

The Rising Researcher Award was established by the National Association of Economic Educators to encourage and recognize outstanding contributions in economic education research at the advanced assistant professor or associate professor levels. The NAEE Research Committee makes a recommendation for the recipient of this award.

Curriculum Awards

The National Association of Economic Educators (NAEE) is pleased to host the NAEE Curriculum Awards. The intent of these awards is to recognize superior curricular resources while also offering teachers and administrators a tool for choosing curriculum that is based on thorough examination by a committee of experts in subject matter and curriculum design.

Gold, Silver, and Bronze awards may be granted for resources at the elementary, middle school, and high school grade levels in the areas of economics, entrepreneurship, and personal finance. Resource categories include online courses, online curriculum programs, videos and podcasts, single-class lessons, and multiple-lesson series. All three award levels indicate excellence in materials that teachers can rely on to be creative, useful, and accurate.